Matteo Bonfanti

Product Design × Applied AI — Forward Deployed / AI Solutions Engineering

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PROFILE

Product designer and former founder who builds working software with LLMs and demos it live to technical and business audiences. Ten years across product design, deep tech and B2B sales; the last two focused on shipping LLM-powered tools — native apps on the Claude API, MCP integrations, agent skills — and speaking about applied AI to developer communities. Looking for a role where the job is understanding a customer's problem, building the solution, and putting it into production.

EXPERIENCE

Independent Consultant — Product & Applied AI | 2024 – Present

- Design and ship LLM-powered software end-to-end: native iOS/macOS apps built on the Claude API, MCP (Model Context Protocol) server integrations, custom agent skills, and internal tooling (CRM, order-analytics dashboards, business calculators).
- Author of _The UX DeCode_, a product-evaluation framework based on Gerhardt-Powals cognitive-ergonomics heuristics; applied in audits and redesign proposals for ed-tech and industrial-automation clients.
- Keynote speaker on applied AI at a Turin developer event (2026); regular speaker at AI community meetups.

B2B Sales & Territory Development — organic food & beverage, part-time| 2025 – Present

- Rebuilt a dormant sales territory to 29 ordering accounts in 4 months with a 69% reorder rate — full-cycle client work: prospecting, discovery, objection handling, account management.

Co-founder & CEO — Nimbo Jobs| 2019 – 2026

- Founded and led a gig-worker matching platform: product and service design, stakeholder and supplier management, Italian/EU regulatory compliance.
- Led the 2026 platform redesign around GenAI to improve the user experience and reduce operating costs.

Chief Experience Designer — Biomeye| 2023 – 2024

- Research and experience design for a contactless iris-recognition reader for payments and access control.
- Designed the analytics dashboard for a neuromarketing solution (facial and emotional signal reading); shipped the fiscal device.

Earlier: automated pre-press workflows and colour management, Ghelfi Ondulati (2016–2020); web/UI design, Web Concept Swiss (2014–2016).

EDUCATION

- Master's in Artificial Intelligence — [REAKTOR - University of Helsinki, 2019]
- Social Impact Entrepreneurship — SDA Bocconi (2022)
- Product Design — Politecnico di Milano (2009 — 2013)

TECHNICAL

- LLM engineering: Claude API, MCP servers, agent skills, prompt-driven pipelines, GenAI product integration
- Building: Swift/SwiftUI (native iOS & macOS), rapid web prototyping, data analysis and internal tooling
- Design: end-to-end product design — research, information architecture, heuristic evaluation, UI, validation
- Languages: Italian (native), English (professional working proficiency, B2)